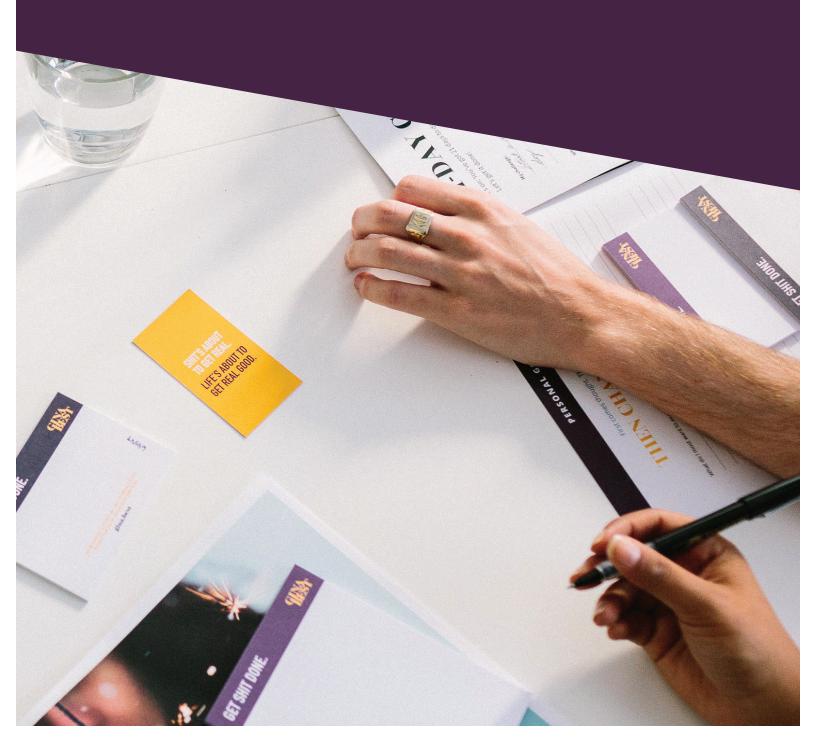
Celebrate (AND RELEASE) 2018

2018 unfolded for you the way it did for a reason.

Some good stuff. Some not-so-good stuff. All of it moved you forward.



Whew—2018 is on it's way out!

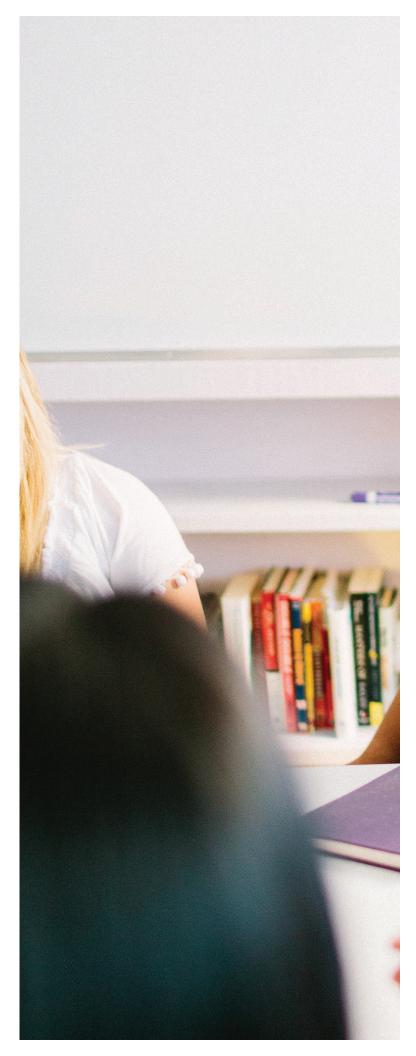
It happened the way it happened for a reason—even if you don't understand it right now. At times, I'm sure that reason was easy to see. When you were neck deep in the shitty stuff, it was probably really hard.

Regardless of whether the year makes sense or now, one thing is true for us all: 2018 took us to where we needed to go.

It was such an honour to be with you on this journey. You are stronger, braver, deeper, wiser and more beautiful by the moment, the day, the year. I've seen it. I hope you do too.

Let's celebrate and release 2018. Let's clear the road for what is next to come.







THE BIG PICTURE

What did you accomplish in 2018? Fill the page! You accomplished SO much. Big and small—list them all!

THE BIG PICTURE

What amazing things did you achieve?

What knocked your socks off?

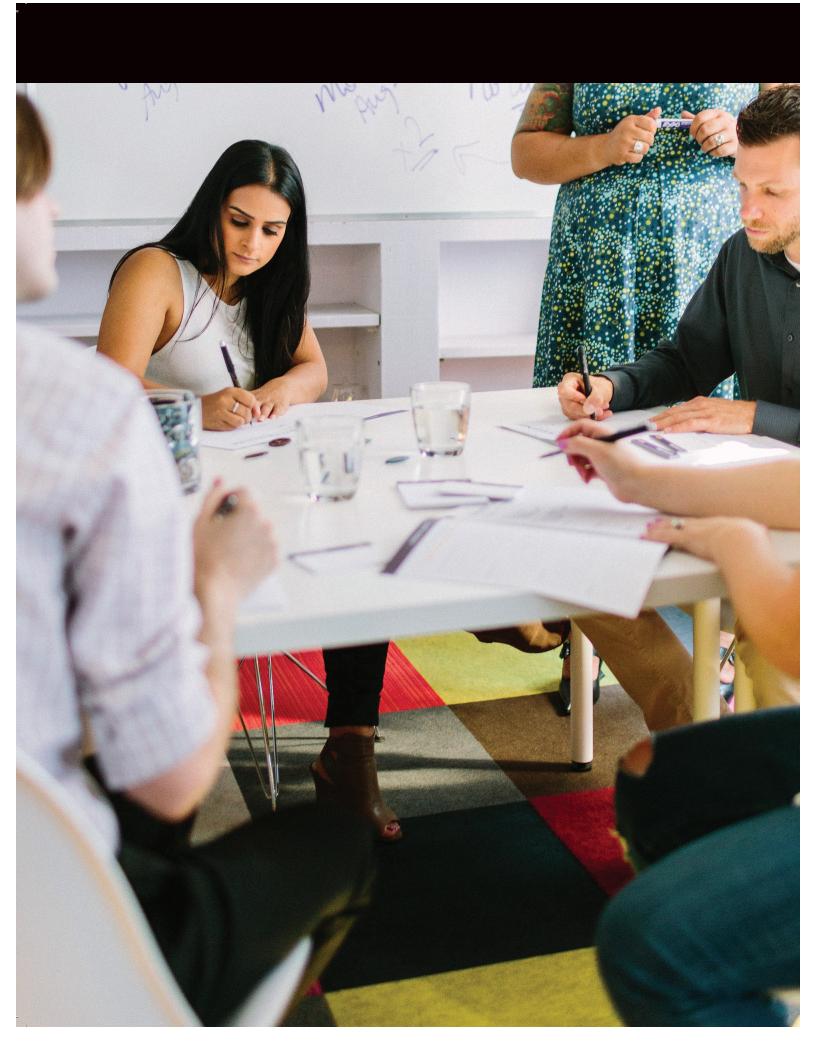
The amazing thing How achieving	ng it made me feel
What are the things you need to work on? It wasn't all sunshine and that's okay. Talk about room for growth in 20	018.

What were the ups and downs with clients this year?	
What were the ups and downs with employees, contractors or suppliers thi	is year?
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Lessons from bu	isiness ups and downs:			
Lessons from lea	adership ups and down	ıs:		



What were the areas that felt crazy, out of whack or hard to follow this year? What could be done to change them?		

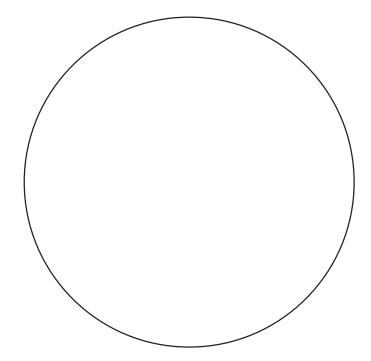
MONEY

Let's look at the real numbers to truly understand how money unfolded this year. This is your jumping off point for the year to come. It's a baseline to grow from.

What was your total revenue for 2018?	
What were your total expenses for 2018?	
What was your net profit?	

Create a chart.

The circle is your revenue. Divy up the pie by expenses and profit.



If the numbers aren't exactly what you wanted (they never are, dear), don't let them get to you. These are just numbers. They do NOT represent the numeric value of your worth or your dream. Numbers fluctuate.

MONEY

What were your 5 best-selling offerings/services/products in 2018?

This will give you clarity about where to focus and where you can earn more money in the future.

	Name of offering	How much it earned
1		
2		
3		
4		
5		
_		
Wha	t did you realize from this exercise?	

ENGAGEMENT

How much did you grow your reach this year? Platform Current # How much increase Web traffic **Email List** Facebook **Twitter** LinkedIn Instagram **Pinterest** YouTube

ENGAGEMENT

What worked this year? What created successes for you?	

WRAP UP

What was the best thing about your business in 2018?			
What did you learn from this?			
what did you learn from this:			
What were your biggest frustrations and challenges this year?			
It's important to note them so you don't repeat them.			

WRAP UP

What do you need to do to make sure these challenges and frustrations don't hold you back in 2019?						
, -						
hat do you	need to vent,	journal or ra	nt about to	let it go and	d move forwa	ard?

GRATITUDE

Write, draw, post pictures, whatever works. EVERYTHING you are grateful for in your business for 2018.

GRATITUDE

Now, let 2018 go

We breath and give thanks for all that has happened in 2018... We let go, releasing all that is old and no longer servers us... We are open to all the amazing things that will come to us in 2019... Now let's go. Look out world here we come!

